

FY17 IMPACT REPORT

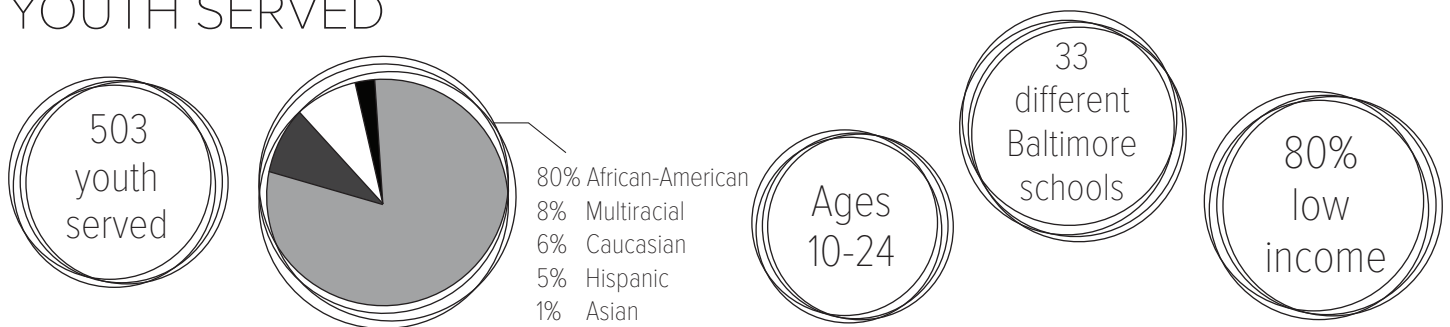
WIDE ANGLE YOUTH MEDIA



OVERVIEW

Through media arts education, Wide Angle Youth Media (Wide Angle) cultivates and amplifies the voices of Baltimore youth to engage audiences across generational, cultural, and social divides. Our programs inspire creativity and instill confidence in young people, empowering them with skills to navigate school, career, and life. Since our founding in 2000, Wide Angle has served over 4,000 Baltimore City youth, who have produced hundreds of digital media projects about youth and community issues, such as youth identity, safety, and the environment. In FY17, media arts projects included 120 exhibition quality images, 8 radio stories, 19 short films, and six social design projects. Youth who participate in programs complete high school, attend college, and find meaningful work experiences in a variety of disciplines. Wide Angle believes community collaboration is a key to best serving youth – generating on average over 20 new partners every year.

YOUTH SERVED



PROGRAM HIGHLIGHTS

The Baltimore Speaks Out Program (BSO) offered six workshops at three sites (Northwood Library, Govans Library, and Patterson Park Public Charter School) in partnership with the Enoch Pratt Free Library. The program served a total of 97 students ages 10-15. Students created digital stories about music culture, student success, caring for the environment, the pros & cons of social media, and how the successes of historical figures can inspire us to be superheroes today.

The Youth Speak Out Program (YSO) offered a co-ed digital media workshop and all girls robotic video workshop in summer 2016. Middle school students in these STEAM infused workshops learned how to build robots, created stories about their characters, and worked in groups to create short films. In addition, multiple special partnership workshops including a collaboration between Forest Park High School and the Y of Central Maryland, a special iPad class at Patterson High School, and a six week long iPad workshop at Paul's Place.



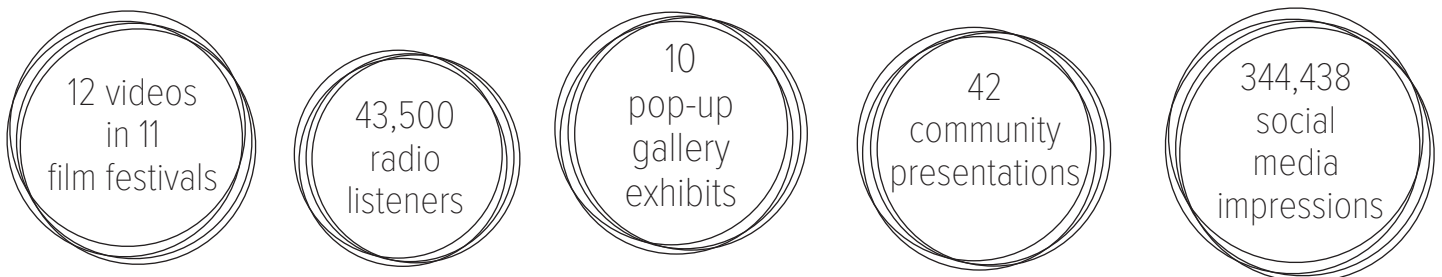
The **Youth Photography Traveling Exhibit** (now called Community Voices) provided free photography workshops throughout Baltimore to 132 youth ages 10-24 at five libraries, seven schools, and one organization. Student images from the workshops have been shared with thousands of viewers at gallery events including MICA's Decker Gallery, Farmers' Markets, and a rotating exhibit at Public Defender's office headquarters across Maryland.

The **Mentoring Video Project** (now called The Video Team), our advanced video production program for 12 high school students that runs throughout the academic year, created 9 youth produced radio stories in the fall of 2016 reflecting on personal experiences. In addition, students created two group projects in the spring: a short film around depression and mental health, and a documentary on conflict resolution in community violence.

The Design Team, our academic year program for 12 high school students that creates social design projects around improving school climate in Baltimore and Maryland, worked on a variety of projects this year in partnership with the Baltimore School Climate Collaborative and OSI-Baltimore, including but not limited to: school suspension awareness doorknobs distributed in partnership with Disability Rights Maryland, an animation sequel for attendance superhero Never Late Nate, recruitment materials for BARD high school, a project around restorative circles in partnership with Baltimore City Public Schools, and an awareness campaign for composite scores in partnership with The Fund for Educational Excellence.

Wide Angle Apprenticeships grew this year – branching into teaching as well as production. Wide Angle Productions worked closely with eight youth apprentices to produce media content for 22 clients (40% of earnings from this fee for service enterprise support Wide Angle's free programs). Two teaching apprenticeships supported media instructors in BSO middle school classrooms. Both apprenticeship tracks offered paid opportunities for students to develop real-life workforce skills while receiving mentoring and community resources that would not typically be available in a career setting.

DISTRIBUTION HIGHLIGHTS / PRESS / AWARDS



In FY17, Wide Angle videos received multiple festival awards, including Jury's Choice Award at the Baltimore International Black Film Festival, Best Middle & High School Documentary at The William and Mary College Global Film Festival, and Best Advocacy Film & Best Documentary at the Baltimore High School Film Festival.

Wide Angle Productions projects for clients have toured the country, reaching over 50,000 viewers. A featured article profiling Wide Angle in ChildArt magazine reached 4,500 print viewers. Wide Angle was also nominated as a finalist for the National Arts & Humanities Youth Program Awards.

*“Young people know what is going on!
Wide Angle Youth Media provides the tools, and
the youth of Baltimore provide the vision of our future.”*

- Dr. Matthew Durlington, Towson University

ANECDOTES / CASE STUDIES

“The impact of Wide Angle’s programming on the arts and humanities for youth in Baltimore is powerful and real. As a longtime supporter of their programming, Maryland Humanities has been a witness to the ways students flourish in Wide Angle’s programs. These students learn skills crucial for becoming the next generation of skilled and engaging media producers.”

- Phoebe Stein, Executive Director, Maryland Humanities

“Wide Angle started providing programming to my son nearly 6 years ago. I quickly recognized the organization was much more than an “after-school” activity or even a pre-employment program. It teaches both soft and concrete skills towards further education/employment in media arts and engages youth in advocacy and social justice by finding and projecting their own voice. While these are extremely important, I view the impact of this unique and truly exceptional organization through my public health lens: this is primary prevention at its best. In a city where all youth are at risk, Wide Angle Youth Media has been able to strike a balance I have not seen in other youth serving organizations... youth are shown tremendous respect through high expectations and the provision of the individualized supports necessary for success. Perhaps, most importantly, the issues of import to the youth, their abilities and the contributions they make are mirrored back to their families, neighborhoods and the community at large, positively shaping the perception of the youth and the youth’s perceptions of themselves.”

- Dale Meyer, Parent and CEO of People Encouraging People

“If it wasn’t for Wide Angle, I wouldn’t have so many opportunities in front of me.”

– Katia, High School Youth Producer

“The overall social determinants of low-income neighborhoods and cities can be improved when young people are civically engaged. One way to engage young people is to support their belief that they have the power to make a difference. Wide Angle makes this happen through the teaching of digital skills and through the bridging of community. In this way, and in many others, Wide Angle is a tremendous asset to Baltimore and its youth.”

- Lisa Twiss PhD, Lecturer at Towson University

“I’ve been with Wide Angle since my freshmen year of high school, and now I’m in my freshmen year in college. Wide Angle has given me guidance and a pathway to success.”

- Tahir Juba, Youth Apprentice





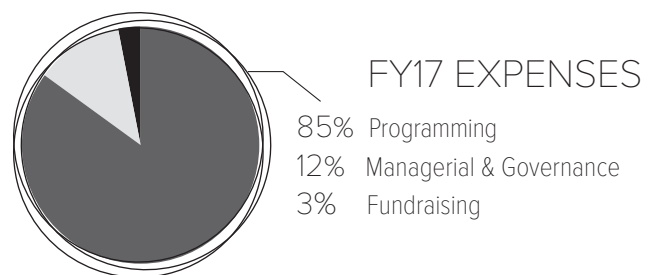
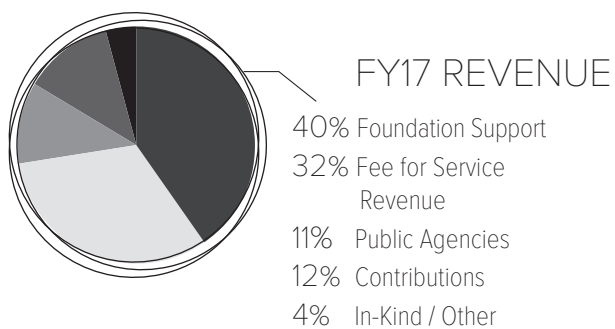
PROGRAM EVIDENCE

Students were measured through pre- and post- evaluation Student Growth Cards that evaluated growth in the following categories: **Creativity, Listening, Teamwork, Critical Thinking/Literacy, Public Speaking, Technical Skills, and Professionalism** - showing an average of 37% skill growth over the course of a program.

100% of high school seniors graduated, with 75% of graduates going to a four year institution and 17% of students pursuing community college or a job training program. 35% of rising ninth graders continued from a middle school program into a summer learning pathway. All students that participated in the Wide Angle Apprenticeships Program were engaged in a college pathway and/or regular employment outside of Wide Angle during their time in the program, and will continue to have check-ins with staff after their participation in the program.

FINANCIAL HIGHLIGHTS

Over the past 2 years, Wide Angle has doubled corporate support and tripled the amount of individual donors. In FY17, Wide Angle also boasts having worked with 32 fee-for-service production clients through Wide Angle Productions.



ORGANIZATIONAL OUTLOOK

Starting July 1, 2017, Wide Angle began implementing a new strategic plan. The plan will build upon the organization's successes, enhancing College and Career Readiness to support students' engagement in school, strengthening pathways for student retention in Wide Angle programs, and supporting youth in attaining educational and personal successes.

The plan is available publicly online at wideanglemedia.org/plan.